This Cookie Policy is an integral part of the Terms and Conditions and Privacy Policy of the website (hereinafter, the "Website") available at the frenetic.ai.

In order to facilitate your navigation on the Website, FRENETIC ELECTRONICS, S.L. (hereinafter, "FRENETIC"), with tax identification number: B-87193637 and registered office at Avenida de Cordoba 15, 4ºA1 E-28026 Madrid (Spain), informs you that it uses data storage and recovery devices: cookies, advertising pixels or technologies with similar functionalities (hereinafter, "Cookies").

In any case, we inform you that FRENETIC is responsible for the Cookies and the processing of the data obtained through first-party and third-party Cookies deciding on the purpose, content and use of the processing of the information collected.

What is a cookie?

Cookies are files containing small amounts of information that are downloaded to the User's device when visiting a website.

Cookies are essential for the operation of the Internet; they cannot damage the User's computer/device and, if activated in your browser settings, help identify and resolve possible errors in the operation of the Website. Cookies have many purposes, such as allowing you to navigate between pages efficiently, remember your preferences and, in general, improve your experience as a User. They also help ensure that the ads you see online are the most relevant to you and your interests.

Use of Cookies by FRENETIC

By accepting the Cookie advertisement that appears at the beginning of navigation on the Website or by setting Cookies, you expressly accept the use of these Cookies on your devices. If you disable Cookies, some of the utilities available to the Website may not function properly.

Specifically, FRENETIC is using Cookies for the purposes set out below. If FRENETIC uses other Cookies in the future in order to provide more and better services, the User will be informed of this.

NECESSARY COOKIES

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookies	Purpose	Supplier	Expiration
frenetic_session	This Cookie enables us to keep the session data including non-critical. User data like User id or email address.	Frenetic	Session**Technical**
IF0fGcgEbMggWumT9ycldLp42YEiuQVcBKZ0VTGp		Frenetic	1 month

laravel_cookie_consent	This Cookie records the User's consent to use first-party and third-party Cookies in our Cookie's settings.	Frenetic	Persistent
_GRECAPTCHA	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.	Google	5 months
__cfruid	Cloudflare sets this cookie to identify trusted web traffic.	Hubspot	Session
__hssrc	This cookie is set by Hubspot whenever it changes the session cookie. The __hssrc cookie set to 1 indicates that the user has restarted the browser, and if the cookie does not exist, it is assumed to be a new session.	Frenetic	Session

These Cookies are necessary for the operation of the Website and therefore cannot be deactivated.

FUNCTIONAL COOKIES

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Personalization Cookies	Purpose	Supplier	Expiration
UserMatchHistory	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	LinkedIn	1 month
lang	LinkedIn sets this cookie to remember a user's language setting.	LinkedIn	Session
bcookie	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	LinkedIn	1 year
lidc	LinkedIn sets the lidc cookie to facilitate data center selection.	LinkedIn	1 day
__cf_bm	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	Hubspot	30 minutes
bscookie	LinkedIn sets this cookie to store performed actions on the website.	LinkedIn	1 year
li_gc	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	LinkedIn	5 months
messagesUtk	HubSpot sets this cookie to recognize visitors who chat via the chatflows tool.	Hubspot	5 months
__hssc	HubSpot sets this cookie to keep track of sessions and to determine if HubSpot should increment the session number and timestamps in the __hstc cookie.	Hubspot	30 minutes

ANALYTICAL COOKIES

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

You can accept or reject the installation of these Cookies.

Suppliers and analytical Cookie information	Purpose	Expiration
_gcl_au	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months

_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
_gid	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day
AnalyticsSyncHistory	Linkedin set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month
_hjFirstSeen	Hotjar sets this cookie to identify a new user's first session. It stores a true/false value, indicating whether it was the first time Hotjar saw this user.	30 minutes
_hjIncludedInSessionSample	Hotjar sets this cookie to know whether a user is included in the data sampling defined by the site's daily session limit.	2 minutes
_hjIncludedInPageviewSample	Hotjar sets this cookie to know whether a user is included in the data sampling defined by the site's pageview limit.	2 minutes
_hjAbsoluteSessionInProgress	Hotjar sets this cookie to detect the first pageview session of a user. This is a True/False flag set by the cookie.	30 minutes
_hjTLDTest	To determine the most generic cookie path that has to be used instead of the page hostname, Hotjar sets the _hjTLDTest cookie to store different URL substring alternatives until it fails.	Session
__hstc	This is the main cookie set by Hubspot, for tracking visitors. It contains the domain, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	5 months
hubspotutk	HubSpot sets this cookie to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	5 moths

ADVERTISING COOKIES

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

Cookies	Purpose	Expiration
Test_cookie	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes
IDE	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.	1 year

Control and deletion of Cookies

With the Cookie's settings tool, you have the ability to reject or accept Cookies that require your consent. You can also block and delete Cookies by changing your browser settings.

Also, to manage Cookies, most browsers allow you to refuse or accept all Cookies or to accept only certain types of Cookies. The process for managing and deleting Cookies can be found in the help function integrated in the browser. If you wish to limit the use of Cookies, you may not be able to use all the interactive functions of the Website.

You can allow, block or delete Cookies installed on your computer:

- Firefox: https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web...
- Chrome: https://support.google.com/accounts/answer/61416?hl=es
- Explorer: https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-dele
- Safari: https://support.apple.com/es-es/guide/safari/sfri11471/mac
- Opera: https://help.opera.com/Windows/11.50/es-ES/cookies.html

Browser notifications

If you have accepted, when you start browsing the Website, to receive notifications through the pop-up window, FRENETIC will be able to send you pop-up notifications about news and relevant content about its corporate purpose. You can configure these pop-up notifications, both from FRENETIC and from other websites, through the configuration or options of your browser.

Setting up ads on other platforms

As with computer browsers, mobile device browsers allow you to make changes to your privacy options or settings to disable or delete Cookies.

If you wish to change your privacy settings, please follow the instructions specified by your mobile browser developer.

Below are some examples of links that will guide you through modifying the privacy settings on your mobile device:

Safari for IOS
Chrome for Android